



ADVERTISING ORDER

Agency / Billing Address
Marketing Resource Group, Inc.
225 S. Washington Square
Lansing, MI 48333
Ph: (517) 372-4400
Fx: (517) 372-4045

Media Buyer Contact Information
Kristin M. Keller
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Advertiser: Stephen Markman for Justice & Brian Zahra for Justice
Job Number: 12-MZJ-900
Flight Dates: 10/26/12 - 11/15/12

Candidate Network TV										Friday - Sunday		Monday - Sunday		Monday	
										October 26 - 28		October 29 - November 4		November 5	
Day	Station	Network	Affiliation	Days	Daypart Start	Daypart End	Program Name	Rate / Spots	Rate Type/Class	Spots per Week	Total Gross Cost	Spots per Week	Total Gross Cost	Spots per Week	Total Gross Cost
Grand Rapids-K	WOV	ABC	ABC	MON-FRI	6:00 AM	7:00 AM	NEWS 8 DAYBREAK II ON WOVS	5 75.00	LEVEL 3 48 HC	1	75.00	3	225.00	1	75.00
Grand Rapids-K	WOV	ABC	ABC	MON-FRI	7:00 AM	9:00 AM	GOOD MORNING AMERICA	5 100.00	LEVEL 3 48 HC	1	100.00	3	300.00	1	100.00
Grand Rapids-K	WOV	ABC	ABC	MON-FRI	6:00 PM	6:30 PM	NEWS 8 AT SIX ON WOVS (SIMULC	5 150.00	LEVEL 3 48 HC	1	150.00	3	450.00	1	150.00
WOV/Total										3	325.00	9	975.00	3	325.00
										Total Gross		Total Gross		Total Gross	
										Spots per Cost per Flight		Spots per Cost per Flight		Spots per Cost per Flight	
										5 375.00		5 500.00		5 750.00	
										15 1625.00					

NET TOTAL COST \$ 1,381.25

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